



# CIECA Newsletter

*Connecting Taiwan and the World*  
*CIECA means International Business*

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## Monthly Event Summary

### CIECA Attended the 13<sup>th</sup> World Chambers Congress (WCC) Organized by the International Chamber of Commerce (ICC)

Mr. Chang Hong-Chia, Vice Chairman of CIECA; Mr. Steven Pan, Chairman of Silks Hotels Group & Executive Board Director of CNAIC; Mr. James S. Chu, Secretary General of CNAIC; and Mr. Chien Chan-Ying, Chief Investment Officer of Taishin Financial Holdings Co., Ltd. went to Geneva, Switzerland to attend the 13<sup>th</sup> World Chambers Congress organized by the International Chamber of Commerce (ICC) from June 21 to 23, 2023. The theme of the conference is “Peace and Prosperity through Multilateralism.”

The first day’s lecture focused on multilateralism, and how businessmen in the 21<sup>st</sup> century can create peace and prosperity through international

trade. At the same time, Mr. Taras Kachka, Deputy Minister of Economy, Ukraine, was invited to deliver a speech on “Building a Peaceful Future for Ukraine: Economic Recovery and Multilateral Support.”

The topic of the second day focused on innovation; discussions were held in multiple sub-venues. Attendees were free to participate in topics of their interest, including the development of chambers of commerce, digital trade and digital transformation, certificate of origin, and dispute resolution services, etc. The topic of the third day's lecture focused on sustainable development, understanding the responsibility of the supply chain, and business guidelines for energy transition.

In addition, CIECA took the opportunity of attending this conference, where many national chambers of commerce gathered, to meet with Ms. Maria Fernanda Garza, Chair of the

International Chamber of Commerce, ICC; Mr. John WH Denton AO, Secretary General of the ICC; Mr. Nicolás Uribe, Chair of World Chambers Federation (WCF); and Ms. Rosa Bueno, President of the Lima Chamber of Commerce. Taiwan is looking forward to playing a bigger role through participation in the World Chamber Congress in the future.



CIECA led a delegation to attend the 13<sup>th</sup> World Chambers Congress which was organized by the International Chamber of Commerce (ICC) and held in Geneva, Switzerland from June 21 to 23, 2023. The photo from left to right: Mr. Steven Pan, Executive Board Director of CNAIC; Mr. Chang Hong-Chia, Vice Chairman of CIECA; Mr. James S. Chu, Secretary General of CNAIC; Mr. Chien Chan-Ying, Chief Investment Officer of Taishin Financial Holdings Co., Ltd.



Mr. Chang Hong-Chia, Vice Chairman of CIECA, called on Ms. Maria Fernanda Garza, Chair of the International Chamber of Commerce, (ICC) to describe Taiwan's increasingly active role in developing digital economy.



Mr. Chang Hong-Chia, Vice Chairman of CIECA, expressed his appreciation and presented gifts to Mr. Taras Kachka, Deputy Minister of Economy, Ukraine. A photo from left to right: Mr. James S. Chu, Secretary General of CNAIC; Mr. Steven Pan, Executive Board Director of CNAIC; Mr. Taras Kachka, Deputy Minister of Economy, Ukraine; Mr. Chang Hong-Chia, Vice Chairman of CIECA.



The delegation called on Mr. John WH Denton AO, Secretary General of the International Chamber of Commerce, Paris, and invited him to visit Taiwan in his the Asia Tour in this October. A group photo from left to right: Mr. Steven Pan, Executive Board Director of CNAIC; Mr. John WH Denton AO, Secretary General of the International Chamber of Commerce, Paris; Mr. Chang Hong-Chia, Vice Chairman of CIECA; Mr. James S. Chu, Secretary General of CNAIC; Mr. Chien Chan-Ying, Chief Investment Officer of Taishin Financial Holdings Co., Ltd.



The delegation visited with to Ms. Rosa Bueno, President of the Lima Chamber of Commerce and discussed Peru's digital economy integration, especially in the field of foreign trade. In addition, Ms. Rosa Bueno said that she was planning to visit Taiwan

in coming September. The photo from left to right: Mr. Chien Chan-Ying, Chief Investment Officer of Taishin Financial Holdings Co., Ltd.; Mr. Steven Pan, Executive Board Director of CNAIC; Ms. Rosa Bueno, President of the Lima Chamber of Commerce; Mr. Chang Hong-Chia, Vice Chairman of CIECA; Mr. Carlos Posada, Director of the Lima Chamber of Commerce.

### The Joint Conference of ROC-Korea and Korea-Taiwan Business Councils Promotes Economic and Trade Exchanges and Cooperation Between the Two Countries

“The 47<sup>th</sup> Joint Conference of ROC-Korea and Korea-Taiwan Business Councils” co-hosted by CIECA and the Federation of Korean Industries (FKI) was successfully held at Shangri-La Far Eastern in Taipei on the morning of June 1, 2023. The conference was co-chaired by Mr. Jimmy Chu, Chairman, ROC-Korea Business Council, CIECA and Dr. Joon Kim, Chairman of Korea-Taiwan Business Council, FKI. During the conference, Mr. Liang Kuang-Chung, Representative of Taipei Mission in Korea; Mr. Lee Eun-Ho, Representative of Korean Mission in Taipei; and

Dr. Lee Guann-Jyh, Deputy Director General of Bureau of Foreign Trade, MOEA were invited to deliver remarks respectively. They were expressing the support from the governments of the two countries for the non-governmental economic cooperation between Taiwan and Korea.

More than 135 guests were present at the conference from Taiwan and Korea, including representatives from enterprises, governments, and academia. Sixteen Korean students from JeJu National University, Ajou University, and Konkuk University also participated in the conference.

There are four topics discussed in the plenary session. The papers of the first topic of “Economic trends and outlook of Korea and Taiwan” were presented by Dr. Shu-Fei Yang, Associate Research Fellow/Deputy Director of the Regional Development Study Center, Chung-Hua Institution for Economic Research and Ms. Kui Ock Kim, Director of Investment Attraction Division, Busan Metropolitan City. The papers of the second topic of “Manufacturing & Service Cooperation” were presented by Mr. Miro Lin, CEO, Machine Tool Business

Group (Taichung), of the Fair Friend Group, Dr. Dae-Geun Lim, Chairman, Korean Academic Association of Global Cultural Contents, and Mr. Dae-Hyun Kim, CEO of the Korean Toss Lab, Inc. The papers of the third topic of “Green Energy & Strategic Materials Cooperation” were presented by Dr. Lin Jo-Chen, CEO, Taiwan Hydrogen and Fuel Cell Partnership; Mr. Sam Hwang, Executive Vice President, SK Oceanplant; and Mr. Soo-Hong Chae, Director, Trade and Security Research Center, Korean Security Agency of Trade and Industry (KOSTI). The papers of the fourth topic of “Information and Technology Cooperation” were presented by Mr. Terry Tsao, SEMI’s Global Chief Marketing Officer and President of Taiwan region and Dr. Eun-kyo Cho, Research Fellow, Korea Institute for Industrial Economics & Trade (KIET).

The Korean delegation to attend “The 47<sup>th</sup> Joint Conference of ROC-Korea and Korea-Taiwan Business Councils” was the first delegation led by FKI coming to Taiwan after the pandemic of Covid 19. The conference provided an important communication

platform for the governments and business representatives of Taiwan and Korea to acquire in-depth understanding of the two countries' Economic trends, and the prospects for industrial cooperation and development. The participants also conducted discussions on related topics. Through this conference, enterprises and institutions from the two countries have established a closer cooperative relationship, promoted technical exchanges and resources sharing, and achieved win-win results.



A group photo for VIP guests from left: Mr. Lee Eun-Ho, Representative, Korean Mission in Taipei; Dr. Joon Kim, Chairman of Korea-Taiwan Business Council, FKI; Mr. Jimmy Chu, Chairman, ROC-Korea Business Council, CIECA; Dr. Guann-Jyh Lee, Deputy Director General, Bureau of Foreign Trade, MOEA; Mr. Liang Kuang-Chung, Representative, Taipei Mission in Korea.

## 2023 Taiwan Economic and Trade Delegation to Poland and Hungary

To assist Taiwan businessmen in seeking commercial opportunities in the European market, CIECA organized the “2023 Taiwan Economic and Trade Delegation to Poland and Hungary” visiting the two countries from June 17 to 26, 2023. The Honorary Advisor to the Delegation was Mr. Chen Chern-Chyi, Deputy Minister of Economic Affairs, MOEA; and the Chief Delegate was Mr. Robert Ou Young, Vice Chairman of CIECA and Chairman of ANKO Food Machine Co., Ltd. A total of 23 representatives from government, public associations and enterprises joined this delegation.

While the delegation visited Poland, the “19<sup>th</sup> Poland-Taiwan Joint Business Council Meeting” was held in Warsaw on June 20. The Meeting was co-chaired by Vice Chairman Robert Ouyang and Mr. Andrzej Szumowski, Vice President, Polish Chamber of Commerce. Mr. Grzegorz Piechowiak, Secretary of State, Polish Ministry of Economic Development and Technology and Mr. Chen Chern-Chyi, ROC Deputy Minister of Economic Affairs, were invited to deliver

speeches respectively. During the meeting, Experts from Taiwan and Poland made reports and exchanged views on the topics of “Smart City,” “E-mobility,” and “Hydrogen Energy.” After the meeting, one-on-one business matching meetings were arranged to facilitate finding business opportunities.



A group photo of the chairmen and distinguished guests of the 16th Hungary-Taiwan Joint Business Council Meeting (from right to left): Mr. Robert Ouyang, Vice Chairman of CIECA and Chairman of ANKO Food Machinery Co., Ltd.; Mr. István Szekeres, Vice-Chairman, Committee for International Affairs of the Hungarian Chamber of Commerce and Industry; Mr. Shih-Chung Liu, Representative, Taipei Representative Office in Budapest, Hungary.

VIP Guests at the main table: Mr. Robert Ouyang, Vice Chairman of CIECA and Chairman of ANKO Food Machinery Co., Ltd. Ouyang Yu (Left 1); Mr. Chen Chern-Chyi, Deputy Minister of Economic Affairs, MOEA (Left 2); Mr. Andrzej Szumowski, Vice President, Polish Chamber of Commerce (Left 3); Mr. Grzegorz Piechowiak, Secretary of State, Ministry of Economic Development and Technology (Left 4); Mr. Jerzy Drożdż- Director, Foreign Relations Department, Polish Chamber of Commerce (Right 1).

### **ROC’s Ambassador Gu Wenjian to the Republic of Haiti Visited with Chairman Henry Chih-Shang Kao of CIECA**

On June 7, 2023, Ambassador Ku Wen-Jiann of the Republic of China (Taiwan) to Haiti, visited with Chairman of CIECA, Mr. Henry Chih-Shang Kao. Ambassador Ku said that after the assassination of Haitian President in July 2021. The primary goal of the current transitional government is to hold the next

election. Nevertheless, the government can hardly control the turbulent gangs, coupled with the raging coronavirus and cholera, making it impossible to hold elections even after its term has expired. It seems that only international intervention can quell the chaos.

Regarding the cooperative relationship between Taiwan and Haiti, Chairman Kao said “At the current stage, we can first help Haiti integrate their most needed projects and then send their personnel to Taiwan to learn related technologies. After returning to Haiti in the future, they will be able to independently operate production and to repair equipments when necessary. Haiti is rich in tropical crops such as sugar and bananas, but lacks agricultural processing technology. If crops can be processed into commodities with higher added value and then exported to foreign countries, the economic benefits will be much higher.

The two gentlemen had a pleasant talk, exchanged gifts after the meeting, and both hoped that the CIECA and the

ROC embassy in Haiti could cooperate further in the future to consolidate the friendship between the two countries.



A group photo for Chairman Henry Kao of CIECA and ROC Ambassador Ku Wen-Jiann to Haiti.

### **CIECA Was Invited to Attend the “Celebration of Australia-Taiwan Friendship” Enevt on June 8**

CIECA Chairman Henry Chih-Shang Kao and Director Hedy Lee of CIECA’s Asia Pacific Department attended the “Celebration of Australia-Taiwan Friendship” event which was hosted by Ms. Jenny Bloomfield, Representative of Australia Office in Taipei. The event was held at 3<sup>rd</sup> Fl. of the Grand Ballroom at the Grand Hyatt Hotel Taipei on June 8, 2023.

There were many distinguished guests present, including ROC Vice Presi-

dent William Ching-Te Lai; Secretary-General of National Security Council Wellington Koo; Foreign Minister Joseph Wu; and high-ranking officials from Ministry of Justice, Ministry of Health and Welfare, Ministry of Economic Affairs, and Academia Sinica. In addition, the key persons in the Australian Committee of CIECA including Mr. Yang Wei-Fuu, Chairman of ROC-Australia Business Council and Chairman of Taoyuan International Airport; Mr. Jason Lin, National Policy Advisor to the ROC President; Mr. Henry Chih-Shang Kao, Chairman of CIECA; and Ms. Hedy Lee, Director of CIECA all attended the event.

To celebrate the 40<sup>th</sup> anniversary of its establishment, the Australian Office in Taipei specially edited a photo album titled “Australia-Taiwan Friendship Year – 40 Years, 40 Stories.” Important representatives of the Joint Conference of the Australia-Taiwan & ROC-Australia Business Councils have appeared in the photo album many times. In addition, the protagonists and related agency personnel in the 40 stories were arranged to take a group photo on stage.

A few Australian indigenous art works were exhibited at the venue; several Taiwanese and Australian indigenous artists gave live performances too. For the dinner there were nearly 50 tables filled with guests from political, academic, business, and cultural circles. The atmosphere was extremely pleasant.



A group photo of VIP guests for the celebration of Australia-Taiwan friendship.

**CIECA Attended “Opening Ceremony of the Third Session of Taiwanese-Slovak Commission on Economic Cooperation” and “Taiwanese-Slovak Investment Opportunities Forum”**

CIECA attended the “Opening Ceremony of the 3<sup>rd</sup> Session of Taiwanese-Slovak Commission on Economic Cooperation and Taiwanese-Slovak Forum” which was co-sponsored by



the ROC's Ministry of Economic Affairs and the Ministry of Foreign Affairs at the Taipei International Convention Center on June 5, 2023. The Slovak delegation was led by Mr. Peter Svec, Deputy Minister of Economy. The 26 members of the Slovak delegation included leading manufacturers on energy, semiconductor, and technology industries, as well as high-ranking government officials from the economic, diplomatic, educational sectors, particularly from the National Bureau of Sciences and the National Academy of Sciences.

During the forum, representatives from InvesTaiwan and Slovakia Investment and Development Trade Agency (SARIO) introduced the investment environment of the two countries. The Taiwan side invited Mr. David Weng, CEO and General Partner of Taiwan Capital and Ms. Lucy Lee, Manager of Exim Bank to make presentations for the Slovak delegation on the Central and Eastern European Investment Fund and the Central and Eastern Europe Credit Fund.



A group photo for VIP guests from left to right: Mr. Lee Nan-Yang, Representative of the Taipei Representative Office, Bratislava; Mr. Chen Chern-Chyi, Deputy Minister of Economic Affairs; Dr. Roy Chun Lee, Deputy Minister of Foreign Affairs; Dr. Kung Ming-Hsin, Minister of the National Development Council; Mr. Peter Svec, Slovak Deputy Minister of Economy; Mr. Bruno Hromy, Representative of Slovak Economic and Cultural Office, Taipei; Ms. Lucia Kišš, Director General of Ministry of Foreign and European Affairs of the Slovak Republic.

### **CIECA Attended the Italian National Day Reception on June 2**

At the invitation of Italian Economic, Trade and Cultural Promotion Office in Taipei, Mr. Tito Tang, Director of the European Department, CIECA, led his colleagues to attend the “Italian National Day” reception held at Palais de Chine Hotel on June 2, 2023. During the reception, Mr. Davide Giglio, Representative of the Italian Economic, Trade and Cultural Promo-

tion Office in Taipei and Mr. Tien Chung-Kwang, Deputy Minister of Foreign Affairs delivered congratulatory speeches. Diplomatic representatives of foreign countries in Taiwan and many distinguished guests from private sector participated in the reception. The scene was very lively.



A group photo from left to right: Mr. Davide Giglio, Representative of the Italian Economic, Trade and Cultural Promotion Office in Taipei; Mr. Tito Tang, Director of CIECA.